

**Columbia County**  
**Quit Line Data Summary**  
January 1 - June 30, 2005

	<u>County</u>	<u>State</u>
<b>Number of Calls to Quit Line</b>	<b>N = 12</b>	<b>N = 11,781</b>
<b>Percent of Statewide Calls</b>	0.1%	100.0%
<b>Percent of State Population in County<sup>1</sup></b>	0.07%	100.0%

  

	<u>County %</u>	<u>State %</u>
<b>Gender</b>	<b>N = 11</b>	<b>N = 10,080</b>
Female	72.7%	61.2%
Male	27.3%	38.8%
<b>Race/Ethnicity</b>	<b>N = 11</b>	<b>N = 8,813</b>
People of Color	0.0%	9.5%
White	100.0%	90.5%
<b>Age</b>	<b>N = 12</b>	<b>N = 9,893</b>
Less than 18 years old	0.0%	1.5%
18 - 24 years old	0.0%	18.1%
25 - 34 years old	25.0%	25.4%
35 - 44 years old	0.0%	22.0%
45 years and older	75.0%	33.0%
<b>Education</b>	<b>N = 12</b>	<b>N = 9,282</b>
Did not graduate high school	16.7%	20.8%
High school graduate	25.0%	34.4%
Some college/vocational school	58.3%	34.8%
College graduate	0.0%	10.0%
<b>Caller Type</b>	<b>N = 12</b>	<b>N = 10,635</b>
General Information	0.0%	7.2%
Health care provider	0.0%	1.9%
Tobacco user	100.0%	90.9%
<b>Payer Type</b>	<b>N = 11</b>	<b>N = 7,421</b>
Insured	45.5%	37.4%
Uninsured	54.5%	33.0%
Medicaid	0.0%	29.6%
<b>Heard About</b>	<b>N = 10</b>	<b>N = 8,468</b>
Past caller	10.0%	13.4%
Employer/worksites	0.0%	1.3%
Health care provider	50.0%	23.4%
Television	10.0%	15.9%
Outdoor advertisement (billboard/bus/wall)	0.0%	2.7%
Targeted mailing	0.0%	0.1%
Great Start	0.0%	0.2%
Radio	0.0%	3.9%
Newspaper/Magazine	0.0%	1.7%
Brochure/Newsletter	0.0%	4.3%
Family or friend	20.0%	28.1%
Health Department	10.0%	3.2%
School	0.0%	1.8%

Source: Washington State Department of Health  
Tobacco Prevention and Control  
Assessment and Evaluation

<sup>1</sup> "Census 2000", August 2001 (OFM)

\* Rate not calculated because number of calls was less than 5.